

PIANCA

PRIVACY NOTICE

PIANCA S.P.A., registered office in Via dei Cappellari, 20 - Treviso, the Data Controller (hereafter "Data Controller"), issues this notice to the Data Subject in accordance with European and Italian personal data protection regulations.

This information notice integrates the navigation policy of the website, by illustrating to the User how the Data Controller will specifically process the data entered in this contact form. We therefore advise you to read our [privacy policy](#).

Legal basis and purpose of the processing

The Data Controller processes the personal data for the following purposes:

1) To respond to requests made through this form, for example, to obtain information on its products and services (including the sending of brochures, catalogues and/or other company information), to get a quote, etc.: in this case, consent is not required because the processing is necessary to manage these requests;

2) To use the Data Subject contact information (email address) to transmit commercial communications containing information about its products or services, promotions or invitations to any events in which the Data Controller takes part: the Data Subject must give express consent for this purpose.

Data retention period

The Data Controller intends to process the data according to the following time criteria:

- If information is requested, the data will be processed for the time necessary to respond; if a quote is requested, however, the data will be processed for a maximum period of twice the period of effectiveness of the proposal, without prejudice to further retention for the time needed to settle (however reached) disputes that may have arisen;
- For the purposes in point 2), data will be processed until request to unsubscribe or termination of commercial communication activity, regardless of the channel used: the Data Subject may withdraw consent or in any case oppose processing at any time.

Nature of data provision and consequences of refusal to provide data

The provision of data for the purposes referred to in point 1) is necessary, and therefore any refusal to provide said data in whole or in part may make it impossible for the Data Controller to achieve the above purposes. The provision for further purposes is optional, but the failure to do so will make it impossible for the Data Controller to carry out the corresponding activities. However, it will still be entitled to achieve the purposes referred to in point 1).

Categories of recipients

The Data Controller will not disclose data, although it intends to communicate data to internal staff authorised to process data in their respective job roles, and also sales agents, firms dealing with credit insurance, debt recovery, commercial information, factoring, consulting and business associations and/or organisations, professionals or businesses offering services and public and private organisations, also following inspections and checks.

Should these recipients process data on behalf of the Data Controller, they will be appointed as Data Processors through an appropriate agreement or legal document.

Transfer of data to a third country and/or international organisation

Personal data will not normally be transferred to non-European third countries or international organisations. The Data Controller may nevertheless need to transfer data within the scope of relationships with commercial partners located outside of the European Economic Area, and within the

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use of data services (cloud, back-up, etc.): in all these cases data transfer must respect the provisions of the GDPR privacy law.

Rights of Data Subjects

The Data Subject shall have the right to request from the Data Controller to access his or her personal data and to rectify any inaccuracies, to erase them or limit their processing if the requirements are met, to object to their processing for legitimate interests pursued by the Data Controller, as well as obtain the portability of personal data only if they have been processed by automated means based on consent or on a contract. The Data Subject also has the right to withdraw the consent given for the processing purposes that require it, without affecting the lawfulness of the processing carried out until the moment of withdrawal.

Data Subjects can exercise their rights by completing the form available here and sending it to the Data Controller at the following email address: gdpr@pianca.com. The Data Subject also has the right to lodge a complaint with the competent Supervisory Authority, i.e. the Italian Data Protection Authority (www.garanteprivacy.it).