

PIANCA

PRIVACY NOTICE

The notice was created pursuant to and in accordance with Art. 13 of Regulation (EU) 2016/679 (hereafter "GDPR"), concerning protection of individuals in personal data processing.

Legal basis for and purpose of processing

The personal data collected with this form will be processed for the sole purposes of sending you newsletters (hereafter "Newsletters") by e-mail as requested by you. The legal basis is necessity for the above purpose.

Period of data storage

Your personal data will be processed until you request interruption of the service and, in any case, for the period of time considered strictly necessary to fulfil the purposes described above, after which they will be erased or made anonymous.

Nature of provision of data and consequences of refusal

Provision of your data is optional. If you refuse to provide your data, you will not be able to receive the Newsletter service.

Scope of data communication and recipient categories

Exclusively for the purposes described above, all data collected and processed will be communicated to internal staff authorised to process data in their respective job roles, and to third parties or other persons, who provide outsourcing for the Data Controller as data processing managers; your data will not in any case be disclosed.

Data transfer to a third country and/or international organisation

Your personal data will not be transferred to non-European third countries.

Rights of data subjects

You have the right (see Art. 15-22 of GDPR) to ask our Company for access to your personal data and to rectify them if incorrect, erase them or restrict processing if conditions require it, and also to obtain portability of data supplied by you only if subject to automated processing based on your consent or contract. You also have the right to submit a claim to the Italian Data Protection Authority, for personal data protection.

Subjects of processing

The Data Controller for your personal data is Pianca SpA. You can contact the Data Controller at the following email: gdpr@pianca.com

Having read the notice above, the User asks to subscribe to the Pianca SpA Newsletter service and authorises Pianca SpA to send the User e-mails for this purpose.